

The Keep3r.Network

Press Kit

◆ Assets

SVG assets don't lose quality when scaled but they might not be compatible with some platforms.
PNG assets lose quality when scaled but they have wide compatibility across all platforms.

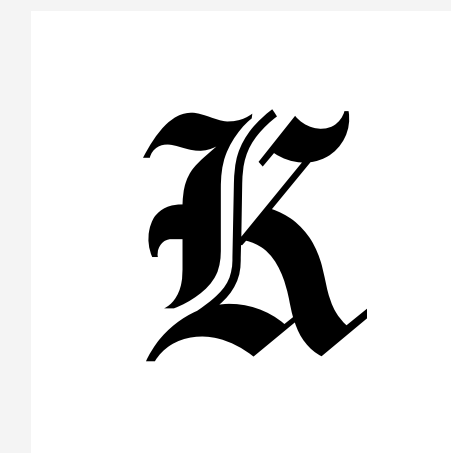
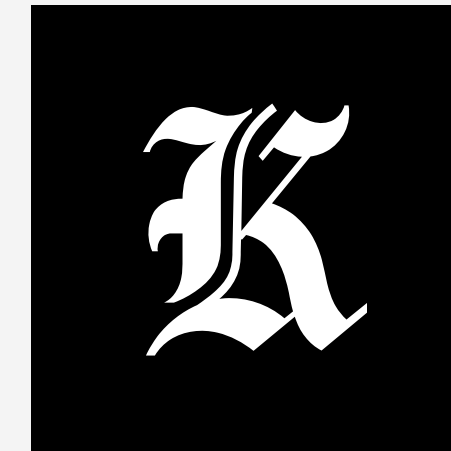
The Keep3r Logo



The Keep3r Network Logo



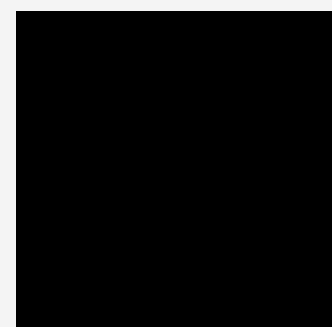
Mark



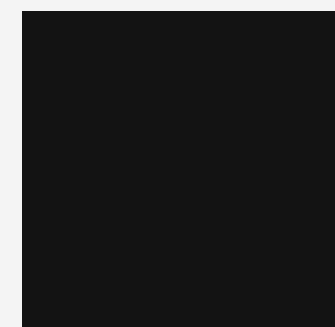
◆ Colors

These colors are used in the UI and identity. Grey 5 is the most common background color. Pure colors – for colors.

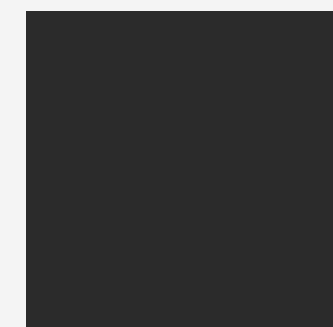
Black



Pure Black
#000000

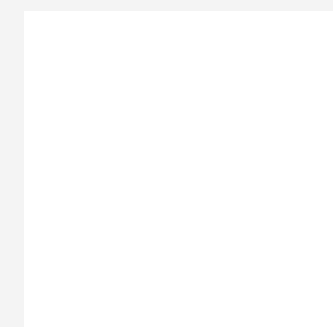


Black 1
#131313



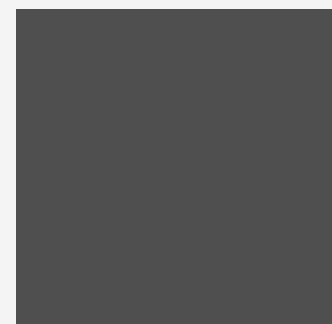
Black 2
#2B2B2B

White

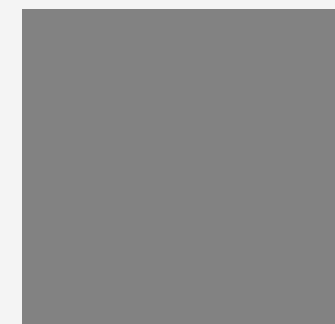


Pure White
#FFFFFF

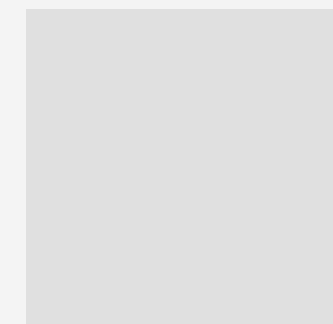
Grey



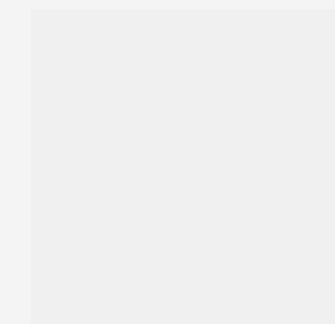
Grey 1
#4F4F4F



Grey 2
#828282



Grey 3
#E0E0E0



Grey 4
#FBFBFB



Grey 5
#F1F1F1

◆ Fonts

Chomsky

For logo
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Roboto Slab

For texts
Free Google font

Roboto Mono

For numbers and hashes
Free Google font

Roboto

For some captions
Free Google font